



CONTACT:
Steve Frenkel
Current
(312) 590-8888
sfrenkel@Currentwater.org

FOR IMMEDIATE RELEASE:

George Brigandi Joins *Current* as Partnership & Development Manager

(March 28, 2019) Chicago, IL – *Current*, a non-profit organization that delivers innovative solutions to critical water-related challenges, recently named George Brigandi as their new Partnership & Development Manager.

In this new role, George will focus on creating opportunities for engagement among *Current's* diverse stakeholders, which include innovators, utilities, industry leaders, investors, researchers and NGOs. By growing *Current's* community of members and collaborators, he will enhance the organization's reach and improve its ability to create value and impact. George has been working in marketing and business development for almost a decade. Prior to joining *Current*, he was the Director of Marketing at Urban Rivers where he led all branding and PR efforts for the Chicago-based environmental NGO that is building The Wild Mile, the world's first-ever mile-long floating eco-park designed to help rehabilitate the Chicago River, as well as its surrounding communities, by increasing the amount of native habitat, access points and resident-based programming along the North Branch Canal. He holds an MBA in Sustainable Management and Entrepreneurship at DePaul University, and a BA in Anthropology and History from Purdue University.

"George brings great energy, creativity and drive to *Current*, and we're thrilled to add an experienced marketing professional to our growing team, who has such passion for water stewardship," said Executive Director Steve Frenkel. "I know that our members and partners will appreciate George's focus on understanding their needs and delivering value through new engagement opportunities, sourcing innovative technology solutions and connecting diverse stakeholders in the water innovation ecosystem."

"I greatly look forward to taking *Current's* membership engagement to the next level," said George. "With sustainability efforts being implemented more and more across all sectors, water-related issues are frequently

one of the ‘lowest hanging fruits’ that companies, cities and other entities can most quickly address to benefit their stakeholders. That means that innovative water technology solutions will continue to be needed, as these initiatives only become more widely adopted. The *Current* team has established a strong foundation – now, it’s time to deepen and broaden our reach!”

About Current

Current delivers advanced research and market-driven innovations to enhance water resources, build resilience and drive sustainable economic growth by bridging gaps in water technology commercialization. *Current* solves end-user challenges by sourcing and de-risking innovative hardware and software solutions and providing curated validation services. *Current* convenes a global network of industry and innovation leaders across the water value chain to engage thought leadership and showcase emerging technologies at events like the annual *Innovators Forum*. www.currentwater.org